

IMAGO™
RELATIONSHIP

Logo usage Do's and Dont's

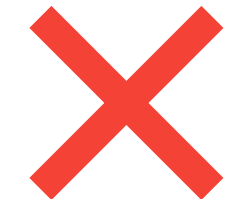
Logo usage Do's and Dont's

Keep clear space around the logo



Logo usage Do's and Dont's

Use approved colors only

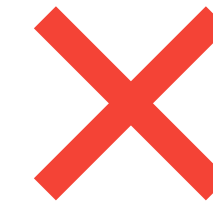


Brands colors:



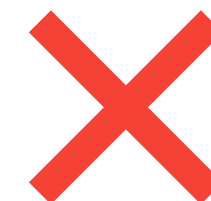
Logo usage Do's and Dont's

Maintain minimum size for legibility



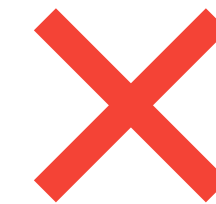
Logo usage Do's and Dont's

Avoid stretching, rotating, or recoloring the logo



Logo usage Do's and Dont's

Ensure strong contrast between logo and background



Logo usage Do's and Dont's

Never place the logo over busy images

